



TCL Mascot: King Tide Code of Conduct

Purpose

As the official representative of The Technical College of the Lowcountry, the mascot embodies the spirit, pride, and values of our institution. This Code of Conduct ensures that the mascot promotes a positive, inclusive, and respectful environment at all times.

General Behavior

1. Act as an Ambassador

- Represent the college with pride, integrity, and professionalism on and off campus.
- Promote school spirit in a positive, family-friendly manner.

2. Respect All Individuals

- Treat all students, staff, alumni, and community members with courtesy and respect.
- Avoid behavior that is offensive, discriminatory, or threatening.

3. Remain in Character

- Stay in character during public appearances unless there is an emergency.
- Use non-verbal communication (gestures, body language) as appropriate for the mascot persona.

4. Stay Appropriate

- Avoid suggestive, aggressive, or inappropriate gestures, dances, or interactions.
- Do not engage in political, religious, or controversial topics or demonstrations while in costume.

Costume and Safety

1. Respect the Costume

- Wear the mascot suit only with prior authorization.
- Keep the costume clean, intact, and stored properly.
- Do not alter the costume.

2. Prioritize Safety

- Be mindful of heat, visibility, and physical limitations of the costume.
- Stay hydrated and take breaks when necessary.
- Always have a handler present during events for assistance and safety.

Attendance and Responsibilities

1. Be Reliable and On Time

- Arrive early for events, fully prepared and in appropriate physical condition.
- Notify the coordinator promptly if you are unable to attend a scheduled appearance.

2. Participate Fully

- Attend training sessions, rehearsals, and meetings as required.
- Support team and college initiatives enthusiastically.

Social Media & Public Presence

1. Use Discretion Online

- Do not post photos of yourself or others in partial or full costume unless approved.
- Maintain mascot anonymity; personal identity should remain confidential during performances.

2. Represent the Brand

- Uphold the college's image and mascot character guidelines in all public interactions.

Prohibited Behavior

- Consuming alcohol, drugs, or tobacco while in costume or while representing the college.
- Removing the costume in public or during performances (unless for medical emergencies).
- Engaging in fighting, profanity, or lewd conduct.

Acknowledgement

I, _____, acknowledge that I have read, understand, and agree to abide by the College Mascot Code of Conduct. I understand that failure to comply may result in disciplinary action or removal from the mascot program.

Signature: _____

Date: _____